

# Associate in Arts in Business

## Program Overview

Upon completion of this degree, students will have experienced a well-rounded general education meeting the requirements of the MiTransfer Pathway for business. More information about the MiTransfer Pathway for business can be found at <https://mitransfer.org>.

## To Learn More About This Program

Contact Andrew Churchill at 269-782-1218 or [achurchill@swmich.edu](mailto:achurchill@swmich.edu) or James Benak at 269-782-1221 or [jbenak@swmich.edu](mailto:jbenak@swmich.edu).

## Degree Requirements

To earn this degree, students must have an overall GPA of 2.0 or higher, complete a minimum of 60 credit hours, and fulfill the course requirements of the program listed below. Students, working closely with their advisor, are permitted to substitute the courses in the General Education and MTA Courses section below according to the guidelines on page 35 of this catalog. Each general education course, prerequisite course, internship/practicum, and capstone course must be completed with a final grade of C or better.

## Course Offerings

Students pursuing an Associate in Arts in Business may complete all requirements for this program fully online. Courses within this program may also be offered on-site at our Dowagiac or Niles campus.

## General Education and MTA Courses

### COMMUNICATIONS

Course ID	Course	Credits
ENGL 103 or ENGL 103W	Freshman English 2 (or with workshop)	3 to 4 credits
SPEE 102	Fundamentals of Public Speaking	3 credits

### MATHEMATICS

Course ID	Course	Credits
MATH 150	Statistics	4 credits

### NATURAL SCIENCE

Course ID	Course	Credits
ENST 112	Environmental Science	4 credits
GEOG 110	Physical Geography	4 credits

### SOCIAL SCIENCE

Course ID	Course	Credits
PSYC 101	General Psychology	3 credits
SOCI 201	Principles of Sociology	3 credits

### HUMANITIES

Course ID	Course	Credits
ART 110 or MUSI 110	Art Appreciation or Music Appreciation	3 credits
HUMA 210	Intro to Non-Western Civilization	4 credits

### Major-Specific Required Courses

Course ID	Course	Credits
EDUC 120	Educational Exploration and Planning	1 credit
BUSI 200	Small Business Management	3 credits

### MiTransfer Required Courses

Course ID	Course	Credits
ACCO 201	Principles of Accounting 1	4 credits
ACCO 202	Principles of Accounting 2	4 credits
BUSI 207	Business Law 1	3 credits
ECON 201	Macroeconomics	3 credits
ECON 202	Microeconomics	3 credits

### Elective Courses<sup>1</sup> Complete 9 credits from the list below (Online students must take BUSI 201, 214, and 220)

Course ID	Course	Credits
BUSI 201	Principles of Management	3 credits
BUSI 208 <sup>2</sup>	Business Law 2	3 credits
BUSI 210	Personal Finance	3 credits
BUSI 214	Business Communications	3 credits
BUSI 220	Marketing	3 credits
BUSI 221	Advertising	3 credits
BUSI 225	Human Resource Management	3 credits

### Notes:

<sup>1</sup> The selection of elective courses shall be made in conjunction with an advisor and by reviewing the transfer requirements of the four-year institution.

<sup>2</sup> BUSI 208 (Business Law 2) is a required course for some four-year institutions. Consult with an advisor and the transfer requirements of the four-year institution.

**Total Program Credits: 61**

## Additional Notes About the A.A. in Business Program

- A prerequisite course may be needed prior to enrollment in some courses within this program. Specific prerequisite requirements are listed in the Course Description section in the Course Catalog. A summary of the prerequisites is listed below in the Example Course Sequence.
- This program as outlined meets MTA requirements.
- Courses taken out of sequence may delay a student's ability to complete the program in a timely manner. Please consult your advisor regularly.
- Each student should submit a graduation application at least one full semester before they plan to graduate.
- This program is subject to change. Students should consult with their advisor for program updates.

## Example Course Sequence for On-Campus Program Students

The following is a sample of a semester-by-semester approach to completing this program.

### FIRST SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
EDUC 120 Educational Exploration and Planning	1 credit	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
ENGL 103 or ENGL 103W Freshman English 2 (or with workshop)	3 to 4 credits	ENGL 103W: English test score (Level 2 or higher) ENGL 103: ENGL 115 or English test score (Level 3); concurrent enrollment in ENGL 115 allowed
ACCO 201 Principles of Accounting 1	4 credits	BUSI 200 (concurrent enrollment allowed)
BUSI 200 Small Business Management	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
BUSI 207 Business Law 1	3 credits	None; BUSI 200 recommended
SPEE 102 Fundamentals of Public Speaking	3 credits	None

### SECOND SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
ACCO 202 Principles of Accounting 2	4 credits	ACCO 201
MATH 150 Statistics	4 credits	Math test score (Level 3 or higher) or concurrent enrollment in MATH 150C
SOCI 201 Principles of Sociology	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
Elective	3 credits	See Course Description for details

### THIRD SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
ART 110 Art Appreciation or MUSI 110 Music Appreciation	3 credits	See Course Description for details
ECON 202 Microeconomics	3 credits	None (concurrent enrollment in ECON 201 not recommended)
ENST 112 Environmental Science	4 credits	None
Elective	3 credits	See Course Description for details
Elective	3 credits	See Course Description for details

### FOURTH SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
ECON 201 Macroeconomics	3 credits	None (concurrent enrollment in ECON 202 not recommended)
GEOG 110 Physical Geography	4 credits	None
HUMA 210 Intro to Non-Western Civilization	4 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
PSYC 101 General Psychology	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed

## Example Course Sequence for Online Program Students

The following is a sample of a semester-by-semester approach to completing this program.

### FIRST SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
EDUC 120 Educational Exploration and Planning	1 credit	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
ENGL 103 or ENGL 103W Freshman English 2 (or with workshop) *ENGL 103W may not be offered online*	3 to 4 credits	ENGL 103W: English test score (Level 2 or higher) ENGL 103: ENGL 115 or English test score (Level 3); concurrent enrollment in ENGL 115 allowed
ACCO 201 Principles of Accounting 1	4 credits	BUSI 200 (concurrent enrollment allowed)
BUSI 200 Small Business Management	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
SPEE 102 Fundamentals of Public Speaking	3 credits	None

### SECOND SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
ACCO 202 Principles of Accounting 2	4 credits	ACCO 201
BUSI 214 Business Communications	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
MATH 150 Statistics	4 credits	Math test score (Level 3 or higher) or concurrent enrollment in MATH 150C
PSYC 101 General Psychology	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed

### THIRD SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
ART 110 Art Appreciation or MUSI 110 Music Appreciation *MUSI 110 may not be offered online*	3 credits	See Course Description for details
BUSI 207 Business Law 1	3 credits	None; BUSI 200 recommended
ECON 202 Microeconomics	3 credits	None (concurrent enrollment in ECON 201 not recommended)
ENST 112 Environmental Science	4 credits	None
SOCI 201 Principles of Sociology	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed

### FOURTH SEMESTER

Courses	Credits	Prerequisites (Minimum Grade of C Required)
BUSI 201 Principles of Management	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
BUSI 220 Marketing	3 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed
ECON 201 Macroeconomics	3 credits	None (concurrent enrollment in ECON 202 not recommended)
GEOG 110 Physical Geography	4 credits	None
HUMA 210 Intro to Non-Western Civilization	4 credits	ENGL 115, ENGL 103W, ENGL 103, ENGL 104, or English test score (Level 2 or higher); concurrent enrollment in ENGL 115 allowed